

## Share the Story of Higher Ed in Development!



Project Title	Share the Story of Higher Ed in Development!
Project Summary	You will work closely with USAID's Higher Education Specialist and Education Office Communications team to tell the story of USAID's nearly 60-year legacy in supporting higher education in developing countries. You'll research, draft, write, and edit stories and create compelling visuals.
Country	United States

## Project Description

Looking for an exciting opportunity to learn about and engage with the U.S. Agency for International Development's work strengthening higher education in developing countries? USAID's Education Office in Washington, D.C. is looking for creative, energetic, and talented outreach interns who will draft stories, social media content, and compelling visuals that help bring to life the impact of investments in higher education. Projects include creating and updating public facing documents/content, designing infographics, producing social media content, monitoring social media and other news sources for higher education, and tasks related to knowledge management and data visualization.

To learn more about USAID's work in Education

<https://www.usaid.gov/education>

@USAID and @USAIDEducation

<https://www.facebook.com/USAIDEducation/>

Desired skills include:

- Excellent writing and editing skills
- Strong social media skills
- Independent research skills
- Graphic design experience a plus

## Required Skills or Interests

Skill(s)

Data visualization

Editing and proofreading

Infographic design
Marketing
Research
Social media management
Writing

## Additional Information

### Additional Information:

- Intern must be pro-active, self-motivated, reliable and capable of working confidently within a team environment.
- This internship is ideal for a student desiring practical experience in international education, international development, communications, creative writing, social media, marketing, public relations, journalism, graphic arts or related fields.
- Ability to thoroughly research independently; to complete multiple tasks strategically and on time; to create clean, accurate and professional content across a variety of media (both written and visual); and to produce and upload engaging content for social media platforms is required.
- Familiarity with the Google collaborative environment and social media channels is required. Familiarity with a wide variety of media-related programs (such as Adobe, Canva, etc) is a plus.

## Language Requirements

*None*